



Top 7 ways you can create exciting fashions faster with Infor Fashion PLM



In a fast-paced fashion environment, the biggest asset fashion manufacturers have is the ability to get new ideas to consumers quickly.

While spreadsheets have served the industry well for many years, in today's data-driven world, their limited functionality results in time lags, data inaccuracies, linear sequential processes, and a lack of integration to data libraries. Unlike product lifecycle management (PLM) tools, spreadsheets simply don't have the functionality to handle the new demands of a modern fashion business.

Here are the top 7 ways you can replace the limitations of spreadsheets with the advanced fashion-specific functionality available to you with Infor® Fashion PLM.

1. Collaborate internally

When the creative talents of your designers are in sync with the analytical talents of your manufacturers—beautiful things can happen. With Infor Fashion PLM, your design, technical, and commercial teams can share information through an intuitive common interface. By bridging the gap between creative and analytical thinking, you can develop exciting new ideas faster, while remaining within realistic financial and operational constraints.

When you have this visibility across your entire organization, you can streamline the processes you use to review and approve specifications, images, bill of materials (BOMs), construction details, measurements, colors, sampling, costing, and quotations.

With Infor Fashion PLM, you can develop new styles with increased speed, greater flexibility, and more consistent quality.

2. Share information with your suppliers

Today's business is global—perhaps you have executives in New York, designers in Milan, and manufacturing managers in Asia. With the Infor Fashion PLM Partner Collaboration module, your teams can share specifications such as measurements and images—as well as requests for quotations and samples for testing—with your supply chain partners around the world. And, to help speed up this global supply chain collaboration, Infor Fashion PLM's Partner Collaboration module is currently available in US English, Chinese, Spanish, and French, with more languages to follow soon.

3. Incorporate planning into design

With raw materials to source and store, retailers to replenish, and new seasons to plan for, Infor Fashion PLM gives you planning functionality at every stage of the fashion process—so you can avoid the manufacturing bottlenecks that slow down production. The built-in flexibility in Infor Fashion PLM allows designers to either work to a merchandising strategy or generate new and exciting styles, which in turn can be mapped to a plan.

As well as helping you create the right mix of products from the outset, the powerful analytics in Infor Fashion PLM help your commercialization teams quickly identify shifts in demand and make adjustments along the way.

4. Use streamlined design tools

Your designers and developers need to be able to do their best work—so you can stay ahead of trends and release exciting new styles and collections. Infor Fashion PLM is an effective platform and collaborative hub for creating new styles and collections, like designing and developing finished goods, components, trims, and materials such as fabrics and leather, as well as other raw materials.

With the fashion-specific functionality in Infor Fashion PLM, you can:

- Automate repetitive tasks and focus on new ideas rather than manual processes.
- Mass create, edit, and update many different styles, materials, and trims at the same time.
- Add components whenever you choose with simple drag-and-drop functionality.
- Create libraries of previous designs, together with specifications, BOMs, costing, and construction details.
- Access supplier details and control quality.

5. Work concurrently

You've launched your new collection, and it's selling well. Now you need to make the most of your inventory to replenish retail racks and profitably meet demand. With shared access to data, your entire organization can plan, design, develop, and source multiple collections in real-time, no matter where your staff is located.

Using Infor Fashion PLM, you can collaborate both internally and externally with your manufacturing teams and partners around the globe. That way you can pass information on as soon as it becomes available to the people who need it, rather than only share information at specified points stipulated by a sequential model.

By creating these information flows, Infor Fashion PLM makes it easier to manage and track the critical path of different phases, so your schedules can be revised and updated whenever needed.

Infor Fashion PLM offers your designers, developers, and manufacturers a new level of freedom and efficiency.

6. Work the way you live

Being able to facilitate true collaboration across your business means giving your teams the ability to configure the software applications they use to their individual roles and personal preferences.

With a list interface similar to that of Excel™ it's simple for first-time users to learn how to use the Infor Fashion PLM. And, with a personalized homepage and beautiful design, Infor Fashion PLM creates a superior experience for your whole team.

7. Be integrated

Your design, development, and manufacturing teams need to be able to make accurate decisions on the fly. That's why Infor Fashion PLM efficiently integrates both Infor and third-party applications. You get smooth and seamless connectivity, and a powerful and scalable framework that helps eliminate operational silos, dramatically improve exception management, and achieve unparalleled end-to-end efficiency.

For more information on creating exciting fashion faster, visit: go.infor.com/fashion/ and www.infor.com/industries/fashion/.



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